



Downtown Parking Validation Program Fact Sheet

The Downtown Parking Validation Program provides retail, restaurant, nightclub, bar businesses, and social service providers with the opportunity to offer customers up to **two hours of FREE parking** at designated lots at a low cost to businesses. Validations may be purchased as one-hour or two-hour magnetic stripe tickets.

Who is eligible for Downtown Parking Validation tickets?

Any downtown retail, restaurant, nightclub, or bar business that has a current State Board of Equalization Resale License and a Business License with a downtown address may acquire validations. Social service providers may also acquire validations. Businesses are asked on the application form to identify two individuals who will be allowed to pick up validation tickets.

How much do the Downtown Parking Validation tickets cost?

Fifteen cents per one hour. Validations are sold in \$5 increments of 33 one-hour validations (15 cents apiece) or 17 two-hour validations (30 cents apiece).

Where can Downtown Parking Validation tickets be purchased and picked up?

The Central Parking System office located at 45 N. Market St., between West Santa Clara and St. John streets, sells and distributes the validation tickets. Business hours are Monday-Friday, 8 a.m.-5 p.m., excluding holidays. Call (408) 794-1090 for information about ordering guidelines and how to place an order by fax.

Also, automated validation machines are available to businesses with high validation activity (similar to a postage meter machine). Businesses are billed monthly for validation use and pay a refundable deposit for use of the machine. Businesses benefit by saving the time of maintaining large inventories of tickets and by only paying for validations their customers actually use. Contact Elias Khoury at (408) 975-3707 or Matt Farrell at (408) 975-3714 for information on obtaining an automated validation machine.

Downtown Parking Validation Program

How do the validations work?

Simply verify the time on the parking ticket and give the customer either a one- or two-hour ticket, allowing for the customer's time to get back to the facility and exit. The lots and garages validate only up to two hours. Any amount owed in excess of the validated time is the customer's responsibility. Customers insert the magnetic stripe tickets with their parking ticket to exit the facilities. It is critical for businesses to understand how the validation program works so they can inform their staffs and provide proper instructions to customers.

Should businesses offer Downtown Parking Validations only with a purchase?

It is up to each business to decide whether customers require a minimum purchase.

Which parking lots/garages accept Downtown Parking Validations magnetic stripe tickets?

Central Place Garage (accepted at all exits and pay on foot stations)

Central Place Lot (accepted by attendant at exit)

Convention Center Garage (accepted at all exits and pay on foot stations)

Fountain Alley Lot (accepted by attendant at exit)

Fourth Street Garage (accepted at all exits and pay on foot stations)

Market / San Carlos Lot (accepted by attendant at exit)

Market & San Pedro Square Garage (accepted at all exits and pay on foot stations)

Pavilion Garage (accepted by attendant at exit)

San Fernando & South Second Street Lot (accepted by attendant at exit)

Second & San Carlos Street Garage (accepted at all exits and pay on foot stations)

Third / Santa Clara (The Globe) (accepted at all exits and pay on foot stations)

Third Street Garage (accepted at all exits and pay on foot stations)

What times are validations valid/accepted?

Downtown Parking Validations may be used for parking every day. Some exceptions exist: validations are not accepted at the Market & San Pedro Square, Convention Center and Third Street garages when a flat rate on entry is collected (typically after 6 p.m. on nights of big events.)

Can the Downtown Parking Validation privilege be revoked?

Yes. The Downtown Parking Validation Program is for **retail, restaurant, nightclub and bar customer or social service provider use only**. Any abuse connected with the unauthorized distribution, resale or use of the validation will revoke the privilege of participating in this program. **Owners and employees are not allowed to redeem Downtown Parking Validations for their own use.** Information on low-cost monthly parking may be obtained by calling the City of San Jose's Parking Administrator (408) 975-3707.

How do customers know that businesses are part of the Downtown Parking Validation Program?

Each participating business is encouraged to promote their validated parking offer in their customer marketing collateral. Central Parking System at (408) 794-1090 also provides participating businesses with a sign indicating participation in the Downtown Parking Validation Program. As part of the program conditions, merchants agree to display the "Pv" sign in their front window or entry door. If the sign is not displayed, merchants may lose validation privileges.